

CASE STUDY



MIGRATION

Enabling Customer Engagement

"Migration from the Hosted Data Center to AWS"

Case Study

Industry

**B2B Sales
& Marketing,
Technology**

Overview

It is the industry's leading platform, delivering support services to B2B Sales & Marketing Organizations. Combining technology with expert research, LinkYogi can deliver customized services to its clients; Resulting in substantial reduction of time and costs for them.

Business Problem

It needed to migrate from a managed service EngineYard, to another service provider.

Client Expectations

- Lower the Cost
- Enable more control over the Infrastructure
- To scale-up the in-house News Aggregator written in Ruby.

"With Trantor migrating AWS for us, we are having more efficient processes, and we are able to focus on delivering excellent service to our clients."

Director, IT - Continuum

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Our Solution



Strategy

- Migration of integrated applications from EngineYard to Amazon Web Services.
- Implementation of systems that are highly reliable, scalable and self-healing on AWS.
- Use of EC2 instances to run MongoDB clusters for building compute-intensive rating and prioritization of sales leads based on news, connections, tags, and customer-focused requirements.
- Development and hosting of a new distributed SAAS application called Big Data Grinder, which was based on Apache Hadoop and acted as a scalable and fault-tolerant News and Social Feed aggregator service for LinkYogi.

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About Trantor

Trantor takes pride in delivering innovative technology solutions, enabling our clients to achieve their business objectives economically.

With expertise in both cloud-based and traditional applications, we understand all the aspects and challenges of software development.

We build long term partnerships with our customers by setting up dedicated centers of excellence to enable our customers to scale, reduce costs and increase innovation.

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Project Goals

- High availability and fault tolerance built-in platform
- Reduce the operating cost without impacting application performance
- Ability to scale with usage

AWS Services Used

- RDS
- EC2
- ELB
- CloudWatch
- Cloudtrail

Results

45% ▼

Reduction in
Operational Costs

75% ▲

Improved Response
and Resolution Time